PEUGEOT 308 models come with the following equipment as standard:

**Safety and Security**
- ABS (Anti-lock Braking System) with EBD (Electronic Braking Distribution) and EBA (Emergency Braking Assistance)
- Airbags
  - Driver and front passenger airbags (includes passenger airbag deactivation function)
  - Driver and front passenger side airbags
  - Front and rear curtain airbags
- Automatic door locking when moving off
- Automatic hazard light activation upon heavy brake application
- Child locking functionality on rear doors
- Deadlocking
- Electronic code immobiliser
- ESP (Electronic Stability Program)
- Exterior temperature indicator with ice warning
- Front optimised safety headrests and rear retractable headrests (x3), height-adjustable.
- Front and rear disc brakes
- Front three-point retractable seatbelts with force limiters
- Gear shift indicator
- Headlights left on audible warning
- Isofix child seat fittings (x2) in the outer rear seats
- Programmable cruise control and speed limiter
- Rear three-point retractable seatbelts (x3), with force limiters in the outer rear seats
- Seatbelt not fastened audible and visual alert for front seats
- Seatbelt unfastened on the move audible and visual alert for front and rear seats
- Seatbelt unfastened warning display
- Steel space saver spare wheel (except GTi)
- Tyre pressure sensors

**Comfort and Convenience**
- Air conditioning (manual)
- Electric and heated door mirrors
- Electric power steering with reach- and rake-adjustable steering column
- Front central console with cup-holder
- Front interior light with reading spotlights (x2) and rear interior light with timer
- Front windscreen wipers with multi-speed setting
- Grab handles (x4), retractable with damping
- Heated rear windscreen
- Mechanical parking brake
- Multifunction trip computer
- One-touch electric front windows with pinch protection
- PEUGEOT i-Cockpit:
  - Head-up instrument panel
  - Compact multifunction steering wheel
- Rear coat hooks (x2)
- Rear windscreen wiper triggered automatically in reverse gear
- Remote central locking (two remotes)
- Roof mounted antenna
- 1/3 – 2/3 folding rear seat, Hatch only
- 1/3 – 2/3 folding rear seat ("Magic Flat" modularity with controls accessible from the boot), SW only

**Interior Features**
- Door armrests and facia panels trimmed in Mistral fabric
- Fixing rings (x4) in load area
- Gear lever - automatic in black leather effect and satin chrome (EAT6)
- Gear lever - automatic in glossy black and satin chrome (EAT8)
- Gear lever - manual in black (5-speed gearbox) or satin chrome (6-speed gearbox)
- Roof lining - light grey
- Satin chrome dashboard trim
- Satin chrome interior door handles
- Seatbelts
  - 'Comfort' front seats
  - Height adjustable driver and front passenger seat
  - Mistral 'Metax' cloth seat trim with overstitch detail
  - Tonneau cover - retractable with dedicated storage under boot floor (SW only)

**In Car Entertainment**
- Bluetooth® telephone facility
- DAB radio (Digital Audio Broadcasting)
- USB socket
- 6-speaker radio, MP3 compatible
- 12 V socket

**Exterior Features**
- Fuel filler cap with dedicated AdBlue inlet (Euro 6.2 diesel versions only)
- Radiator grille: chrome edge trim and with black central detail
- Side window trim: black rubber

**Exterior Lighting and Visibility**
- Halogen headlights
- LED daytime running lights built into the headlight unit
- Rear number plate lights (x2)
- Rear LED PEUGEOT signature 'Claw Effect' lights (hatch only) (with daylight running function)
- Side indicator lights integrated into door mirrors

Model shown is PEUGEOT 308 GT hatchback with optional Magnetic Blue metallic paint.

*Please note UK GT specification includes panoramic fixed cielo glass roof, image not to UK specification*

Model shown is PEUGEOT 308 Allure hatchback with optional Cumulus Grey metallic paint.

For further information call PEUGEOT on 0800 083 3000 or visit our website at www.peugeot.co.uk
Safety and Security
- Alarm (Thatcham category one approved)

Comfort and Convenience
- Automatic dual zone climate control
- Central front armrest with height and longitudinal adjustment
- Illuminated vanity mirrors
- Map pockets on front seat backs
- Parking sensors - rear

Interior Features
- Mistral full-grain leather steering wheel with stitch detail
- Driver seat lumbar adjustment

Exterior Features
- Body-colour exterior door handles
- Door mirror shells: body colour
- 16" 'Quartz' alloy wheels

Exterior Lighting and Visibility
- Automatic headlights
- Automatic windscreen wipers
- Electrochrome rear view mirror (auto dimming)
- 'Follow me home' headlamps

In Car Entertainment
- Mirror Screen®:
  - MirrorLink®
  - Apple CarPlay™
  - Android Auto
  - PEUGEOT i-Cockpit®:
    - 9.7" capacitive touchscreen
    - Connected 3D Navigation®
    - TomTom® Live updates (3 year subscription)
    - Connection via customer smartphone
    - Voice recognition (radio, navigation and telephony features)

Active specification plus:

Comfort and Convenience
- Electric parking brake (includes hill assist)
- LED front interior light with reading spotlights (X2) and rear interior light with timer
- Parking sensors - front and rear
- Power folding door mirrors with courtesy approach lighting
- Rear central armrest with ski flap and two cup-holders

Interior Features
- Front passenger seat lumbar adjustment
- Mistral 'Oxford' leather effect and cloth seat trim with overstitch detail
- Sports style front seats with elongated cushion bases and increased side support

Exterior Features
- Aluminium longitudinal roof bars (SW only)
- Panoramic fixed cielo glass roof (includes electric interior blind) (not GTi)
- Radiator grille: chrome edge trim and with chrome central detail
- Side window trim: chrome
- 17" 'Rubis' diamond cut alloy wheels

Exterior Lighting and Visibility
- Halogen fog lights

* Additional terms & conditions apply to connected services, including customer acceptance of location sharing prior to activation.
GT Line specification plus:

**Safety and Security**
- PEUGEOT Connect SOS and Assistance
- ESP disengage functionality

**Comfort and Convenience**
- PEUGEOT Open and Go (keyless entry and push button start)
- Driver sport pack
- Alcantara® and leather effect seat trim with red overstitch detail
- 3.5" GT instrument panel display

**Exterior Features**
- 'GT' emblems (front wings and tailgate)
- Lowered ride height (7mm at front and 10mm at rear)
- Sports front bumper design with black lower bumper finisher

**Interior Features**
- Mistral full grain perforated leather steering wheel with red stitch detail and 'GT' emblem
- Seating
- Alcantara® and leather effect seat trim with red overstitch detail
- 3.5" GT instrument panel display

**Exterior Lighting and Visibility**
- Full LED headlights
- LED fog lights
- LED sequential scrolling front indicators

GT Line specification plus:

**Safety and Security**
- ESP disengage functionality

**Comfort and Convenience**
- PEUGEOT Open and Go (keyless entry and push button start)
- Driver sport pack
- Mistral full grain perforated leather steering wheel with red stitch detail and 'GT' emblem
- Seating
- Alcantara® and leather effect seat trim with red overstitch detail
- 3.5" GT instrument panel display

**Exterior Features**
- 'GT' emblems (front wings and tailgate)
- Lowered ride height (7mm at front and 10mm at rear)
- Sports front bumper design with black lower bumper finisher

**Interior Features**
- Mistral full grain perforated leather steering wheel with red stitch detail and 'GT' emblem
- Seating
- Alcantara® and leather effect seat trim with red overstitch detail
- 3.5" GT instrument panel display

**Exterior Lighting and Visibility**
- Full LED headlights
- LED fog lights
- LED sequential scrolling front indicators

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*Subject to subscription – after you have taken delivery of your vehicle, please subscribe on: https://services-store.peugeot.co.uk/
GT1

GT specification plus:

**Interior Features**
- Mistral full grain perforated leather steering wheel with red stitch detail, 'GTi' emblem and red centering mark
- Seating
  - GTi Bucket seats with PEUGEOT Sport branding
  - PEUGEOT Sport branded Alcantara® and leather effect seat trim with red overstitch detail
  - 3.5” ‘GTi’ instrument panel display
- Massage function on front seats with two intensity settings

**Exterior Features**
- Aluminium ‘GTi’ door sill finishers
- ‘GTi’ emblems (front wings and tailgate)
- Large twin exhaust and black rear diffuser
- Lowered ride height (11mm) vs. standard ride height
- Radiator grille: gloss black chequered with gloss black surround and red PEUGEOT lettering
- Red painted PEUGEOT Sport brake calipers with 380mm front discs
- Sports front bumper skirts
- Sports front bumper design with red lower bumper finisher (black on Ultimate Red vehicles)
- Torsen® limited-slip differential
- 19” ‘Carbone’ two tone finish diamond cut alloy wheels

**Key Standard Features**

**Engineered By PEUGEOT Sport**

Founded in 1981 by Jean Todt, PEUGEOT Sport has competed in the world’s greatest and most demanding events and championships. Embarking on such endeavours has resulted in PEUGEOT Sport obtaining many accolades, including victories at the iconic Le Mans 24 Hours, Pikes Peak International Hill Climb and Dakar Rally. Drawing up their expertise obtained from successes in motorsport, PEUGEOT Sport have designed radical sports cars for the road for many years. PEUGEOT 308 GTi is their latest creation, proudly carrying the name of the experts who developed it.

**1.6L PureTech Engine**

Available with 260hp, 308 GTi is powered by the most powerful production engine of its size. This hugely capable engine has been meticulously developed by PEUGEOT Sport engineers; highlights include the fitment of Mahle lightweight race pistons, increased injection pressure and a Borgwarner twin scroll turbo charger.

This expertise results in a car that can go from 0-62mph in 6.0 seconds, boasting one of the strongest power: weight ratios in its class.

**Driver Sport Pack**

Increases responsiveness of the engine and gearbox to the accelerator pedal, changes instrument panel colour to red (from white), displays vehicle dynamic parameters - acceleration, power delivery, turbo and amplifies engine sound in the cabin.

**Braking Technology**

For powerful braking, the ventilated front brake discs have a diameter of 380mm. Mounted on aluminium hubs, they are pinched by four pistons (38mm and 41mm in diameter) in a vibrant red fixed caliper at the front with the PEUGEOT Sport signature. The rear discs have a diameter of 268mm. Together; these components deliver endurance and remarkably consistent performance in the most demanding circumstances.

**Coupe Franche Paint Option**

Exclusive to PEUGEOT 308 GTi by PEUGEOT Sport this unique paint option combines Ultimate Red, Magnetic Blue or Pearlsecent White with Nera Black metallic paint. This hand finished option is a visual marker for the most high performance PEUGEOT models.

For further information call PEUGEOT on 0800 083 3000 or visit our website at www.peugeot.co.uk
TECH EDITION

Safety and security
- Drive assist Pack: ACC Stop\(^*\) / ACC30\(^**\) (Adaptive Cruise Control) + Automatic Emergency Braking (AEB\(\text{S2}\))
- Safety Pack: includes Driver Attention Alert (DAAS), PEUGEOT Smartbeam Assistance, speed limit recognition and recommendation and active lane keeping assistance, Active Blind Spot Detection
- PEUGEOT Connect SOS and Assistance
*Only in conjunction with an automatic gearbox.
**Only in conjunction with a manual gearbox.

Comfort and Convenience
- Electric parking brake (includes hill assist)
- LED front interior light with reading spotlights (x2) and rear interior light with timer
- Parking sensors - front and rear with flankguard function
- City Park
- Colour reversing camera
- Power folding door mirrors with courtesy approach lighting
- Rear central armrest with ski flap and two cup-holders
- Automatic dual zone climate control

Interior Features
- Aluminium style pedals and door sills
- Seating
  - Front passenger seat lumbar adjustment
  - Alcantara\(^*\) seats with double overtitch details in orange and Tech Edition blue
  - Sports style front seats with elongated cushion bases and increased side support

In Car Entertainment
- Connected 3D Navigation\(^*\)
  - Automatic connection via PEUGEOT Connect
  - TomTom\(^*\) Live updates (3 year subscription)^
  - SpeedCam / Danger Zones paid subscription available at extra cost (please refer to options page for pricing)

Exterior Features
- Aluminium longitudinal roof bars (SW only)
- Panoramic fixed cielo glass roof (includes electric interior blind)
- Radiator grille: chrome edge trim and with chrome central detail
- Side window trim: chrome
- 17” ‘Rubis’ diamond cut alloy wheels
- Aluminium door sill finishers

Exterior Lighting and Visibility
- Halogen fog lights

*Additional terms and conditions apply to connected services, including customer acceptance of location sharing prior to activation.
^Subject to subscription – after you have taken delivery of your vehicle, please subscribe on: https://services-store.peugeot.co.uk/

For further information call PEUGEOT on 0800 083 3000 or visit our website at www.peugeot.co.uk
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<th>ENGINE</th>
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CO₂ figures and OTR pricing shown above are for a standard vehicle without any additional optional equipment. CO₂ and fuel economy figures and OTR pricing may vary according to wheel fitment and optional extras fitted.

The fuel consumption you achieve, and CO₂ produced, in real world conditions will depend upon a number of factors including the accessories fitted (post registration); variations in weather, driving styles and vehicle load. There is a new test (WLTP) used to measure fuel consumption and CO₂ figures. The CO₂ figures shown are NEDC equivalent, calculated using an EC correlation tool which converts WLTP figures to NEDC figures, however, these NEDCeq figures are based on the outgoing test cycle (NEDC**). This will be used to calculate tax for first registration. CO₂ and fuel economy figures may vary according to wheel fitment and optional extras fitted. Figures shown are for comparability purposes; you should only compare fuel consumption and CO₂ figures with other vehicles tested using the same technical standard.


Stock only

All information and prices are subject to change. CO₂ and OTR pricing may vary according to wheel fitment and optional extras fitted. Figures shown are for comparability purposes; you should only compare fuel consumption and CO₂ figures with other vehicles tested using the same technical standard.

For further information call PEUGEOT on 0800 083 3000 or visit our website at www.peugeot.co.uk.
## PEUGEOT 308 SW Range: Price List

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<td>28,570.00</td>
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CO₂ figures and OTR pricing shown above are for a standard vehicle without any additional optional equipment. CO₂ and fuel economy figures and OTR pricing may vary according to wheel fitment and optional extras fitted.

The fuel consumption you achieve, and CO₂ produced, in real world conditions will depend upon a number of factors including the accessories fitted (post registration), variations in weather, driving styles and vehicle load. There is a new test (WLTP) used to measure fuel consumption and CO₂ figures. The CO₂ figures shown are NEDC equivalent, calculated using an EC correlation tool which converts WLTP figures to NEDC figures, however, these NEDCeq figures are based on the outgoing test cycle (NEDC**) and will be used to calculate tax for first registration. CO₂ and fuel economy figures may vary according to wheel fitment and optional extras fitted.

Figures shown are for comparability purposes; you should only compare fuel consumption and CO₂ figures with other vehicles tested using the same technical standard.

^ Stock only

All information and prices correct at time of publication, but are subject to change at any time without prior notice (which may occur as a result of matters including, but not limited to, any changes in legislation and/or any changes by the government).


For further information visit PEUGEOT.co.uk or visit our website at www.peugeot.co.uk
PEUGEOT i-Cockpit®

Since launching in 2012, PEUGEOT i-Cockpit® has re-written the rule book for car interior architecture. The PEUGEOT i-Cockpit® philosophy centres around a driving environment that puts you in control, allowing a greater connection to the road. For PEUGEOT 308, the PEUGEOT i-Cockpit® helps to make driving more instinctive.

The PEUGEOT i-Cockpit®, comprises of the following key features:

**Head-up instrument panel:**
Available as standard across the PEUGEOT 308 range, the raised instrument panel increases driver comfort and safety. As the panel is positioned higher, it is closer to the road and is more within the driver's field of vision. This can increase safety when compared to a conventional setup where the dials sit within the wheel, further from the road.

Inspired by the world of watch making, the "clock maker" style dials feature finely engraved needles and elegant typography. To provide perfect symmetry with the speedometer, the rev counter and temperature gauge feature a reversed needle design, allowing the needles to come together on acceleration.

Sitting comfortably between the dials is an LCD screen complete with white or colour graphics depending on version. Designed to relay key information to the driver the screen can display key data including, digital speed read out, satellite navigation directions, fuel economy data and even power output and G-force information in conjunction with the driver sport pack.

**Compact multi-function steering wheel:**
At PEUGEOT we have quite literally reinvented the wheel. Compact steering wheel dimensions of just 311mm x 329mm enhance every journey in PEUGEOT 308. Out on the road the compact dimensions increase the visibility of the cars instruments whilst in the corners it provides heightened responsiveness and improved agility.

When it comes to round town or navigating car parks its compact size make light work of wheel winding to manoeuvre into a space. In terms of finish, Active models upwards have a steering wheel trimmed with Mistral full-grain leather and stitch detail. Sports models benefit further from red stitching, perforation detail and a satin chrome model designation badge, whilst on the GTi a bright red centering mark enhances the sports theme further.

**9.7" capacitive touchscreen (Active versions upwards):**
With crystal clear graphics, the 9.7" capacitive touchscreen houses several key technological features on the PEUGEOT 308. Capacitive technology helps to give Smartphone levels of responsiveness. In keeping with the PEUGEOT i-Cockpit® theme, the touchscreen is angled towards the driver.

For greater accessibility the touchscreen includes access keys around the outside of the screen display, these enable direct access to the wealth of functionality available. Features accessed via the touch-screen include:
- Automatic dual zone climate control
- DAB Radio (Digital Audio Broadcasting)
- Mirror Screen® (Apple CarPlay™, Android Auto and Mirrorlink®)
- Connected 3D navigation*, includes TomTom® Live updates

**Driver Sport Pack:**
Increase the sporting temperament of your new PEUGEOT 308 with this exciting pack. A simple press of the 'Sport' button has the following impact:
- Increased responsiveness of the vehicles power steering to give a sharper response (excludes GTi with enhanced steering as standard)
- Sharpened throttle response upon acceleration
- Sportier gearshift pattern for automatic versions

In addition to changes to vehicle driving dynamics the driver sport pack also rewards the driver both visually and audibly in the following ways:
- Display of vehicle dynamic parameters including G-force data, power delivery and turbo pressure
- Change of the head-up instrument panel display lighting to red (from white)
- Digital engine sound amplification through the cars speakers

All of the above parameters coupled with the PEUGEOT i-Cockpit® interior architecture combine to provide the most thrilling of driving experiences.

Driver sport pack is also available as an option on Allure and GT Line versions, engine dependent.

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*Connected 3D navigation includes TomTom Live updates.
Automatic Emergency Braking System (AEB32):

An intelligent autonomous braking system designed to avoid a collision or limit its severity by reducing the vehicle's speed. The system is triggered if the driver does not react quickly enough, by activating the vehicle's brakes. A multifunction camera located at the top of the windscreen coupled with a bumper mounted radar are able to detect obstacles on the road. The system is able to detect vehicles that are moving in the same direction or one at a stop, together with pedestrians in the road.

Distance Alert System:

Working in conjunction with the AEB32 system, the distance alert function warns the driver if the vehicle risks a collision with the vehicle in front or a pedestrian in the road. Two levels of warning are available; the first ‘Amber’ warning provides a visual alert to the potential risk. In a more severe instance a ‘Red’ visual and audible alert indicate a collision is imminent and driver action is required, failure to act triggers the AEB32 system.

Optional from Active level, included as part of the safety plus pack

Emergency Braking System (AEBS2)

Alert System:

If the vehicle in front has slowed to a stop, PEUGEOT 308 will also be brought to a stop by the ACC Stop system, brake lights are lit) to maintain a constant distance speed to that of the vehicle in front.

The system detects a vehicle driving in front in the same direction or are at a stop, together with pedestrians in the road.

Optional from Active level, included as part of the safety plus pack

Lane Keeping Technologies:

Linked to the safety and safety plus option packs, PEUGEOT 308 is always one step ahead. Featuring advanced lane keeping technology, the vehicle is able to identify lines on the road via a windscreen mounted camera. The technology operates in the following ways:

Lane Departure Warning: a system that monitors continuous and discontinuous lines and warns the driver if a longitudinal lane marking on the ground is accidentally crossed. If steering deviation is detected, you are alerted by a flashing indicator on the digital instrument panel and an audible signal in the cabin.

Active Lane Keeping Assistance: in addition to visually and audibly alerting the driver, PEUGEOT 308 also features LKA. As soon as the system identifies a risk of accidently crossing one of the marking lines detected on the ground, the steering is gradually connected to keep the vehicle in lane, at speeds of over 40mph.

Driver Attention Alert:

Linked to the safety and safety plus option packs, to help you stay sharp and alert behind the wheel, PEUGEOT 308 features an advanced driver alert system for added safety on the road, comprising:

Driver Attention Alert 3 (DAA3): It is important to take frequent breaks when travelling over long distances; to better guarantee your safety and the safety of those around you. PEUGEOT 308 features a time alert system that operates at speeds of at least 40mph, after two hours of driving a message is displayed recommending that you take a break.

In addition to a timed alert and controlled by cameras at the top of the windscreen designed to analyse the vehicle’s trajectory, DAA3 evaluates the vigilance of the driver at speeds of over 40mph.

By identifying deviations relative to the road markings, PEUGEOT 308 is able to determine whether the vehicle’s behaviour reflects a certain degree of driver drowsiness or inattention. If it is felt that the driver needs to take better care on the road a visual and audible alert will occur. If more than three instances occur, the driver will be advised to take a break.

Blind Spot Monitoring / Active Blind Spot Detection (ABSD)

Now you can enjoy the feeling of having eyes in the back of your head. Using lateral ultrasound sensors to cover areas out of your field of vision, an LED illuminates in either side door mirror to alert to the presence of a car, lorry, motorcycle or bicycle in your blind spot. The system works when overtaking a slower vehicle or when overtaken by a faster vehicle. This intelligent feature operates from speeds as low as 8mph right up to the National Speed Limit.

Active Blind Spot Detection (ABSD): (linked to safety and safety plus pack, must be ordered in conjunction with City Pack option pack)

Using the windscreen mounted camera with the safety packs, new PEUGEOT 308 can also be specified with Active Blind Spot Detection. ABSD offers the benefits of regular blind spot monitoring but also features a trajectory correction system in partnership with Active Lane Keeping Assistance. The trajectory correction is applied to the steering if a line is crossed even when the turn indicator is enabled, to try and avoid a collision with an obstacle not detected by the driver.

Adaptive Cruise Control (ACC Stop / ACC30):

Adaptive Cruise Control with Stop (ACC Stop): Optional on selected automatic versions

Controlled via a radar mounted at the front of the vehicle with a range of up to 150 metres, the ACC Stop system provides two key functions:

• Automatic maintenance of the vehicles speed, at the value set by the driver.
• Automatic maintenance of a set distance between PEUGEOT 308 and the vehicle in front, slowing the vehicle to a stop if required.

The system detaches a vehicle driving in front in the same direction and can automatically adapt the vehicle’s speed to that of the vehicle in front. This occurs using engine braking and the braking system (in which case the brake lights are lit) to maintain a constant distance.

If the vehicle in front has slowed to a stop, PEUGEOT 308 will also be brought to a stop by the ACC Stop system, if after this no response is received from the driver, the electric parking brake is automatically applied.

Adaptive Cruise Control with Speed Reduction to 30km/h (ACC 30): Optional on selected manual versions

ACC30 works in the same way as ACC Stop to regulate speed and distance. ACC30 can slow PEUGEOT 308 to a speed of 30km/h, at which point driver input is required to prevent stalling.

PEUGEOT Connect SOS & Assistance

PEUGEOT Connect SOS & Assistance:

A vehicle locating communication unit, this feature can be used manually (dedicated SOS button on the console) or automatically (if pyrotechnic devices are deployed). It locates the vehicle precisely and triggers the sending of the appropriate emergency services for a rapid response.

PEUGEOT are the pioneers of this technology, since launching in 2003 PEUGEOT Connect SOS & Assistance has assisted over 7,000 individuals. The system is subscription free with no additional charges and uses a GPS module and SIM card (built in to the system).

Optional on Active and Allure models, standard from GT Line upwards.
### Denon™ HIFI Speaker System

**Denon™ HIFI Speaker System:** (Optional from GT Line onwards)

Known throughout the world for their patented innovations and unique sound signature, PEUGEOT 308 can be specified with a bespoke Denon™ audio system, for the ultimate in-car acoustic experience.

The system comes equipped a host of loudspeakers comprising the following:

- 4 soft-dome tweeters with resonance chambers
- 4 CosCone™ woofers with high sensitivity and large excursion
- 1 subwoofer box with 100W driver
- 2 digital Class D-Amplifier with 8 channels, advanced road noise & distortion management, 2 effective sound presets (sound distribution) for different vehicle occupant positions (driver, passengers)
- 500w total output

Enjoy the perfect soundtrack on every journey with PEUGEOT 308 and Denon™.

### Connected 3D Navigation*

**Satellite Navigation:** (Standard from Active onwards)

Linked to the 9.7” capacitive colour touch screen, the system includes European mapping, 3D city mapping and voice recognition.

The system also includes a 5 year subscription to PEUGEOT Connect allowing a connection to online navigation services (in partnership with TomTom®). Key features of PEUGEOT Connect include:

- **TomTom® Traffic:** Real-time updates on traffic conditions (traffic jams, road worker and suggested alternative routes)
- **Local Weather:** Displays forecasted weather conditions along the route.
- **Fuel Stations:** Displays nearby fuel stations and pricing.
- **Local search:** Access address and contact detail information for a point of interest.

*Please note, Active and Allure versions require a continuous smartphone data connection to access TomTom services. Additional terms & conditions apply to connected services, including customer acceptance of location sharing prior to activation. Subject to subscription services. ^Subject to subscription.

### Mirror Screen®

**Mirror Screen®:** (Standard from Active onwards)

Allows the mirroring of a compatible smartphone screen to access the key functionality on the handset. Once paired functions are displayed on the 9.7” capacitive colour touchscreen. System features vary by provider and can include navigation, text display, text reading, media functionality voice-control. Mirror Screen® uses the following systems:

- **Apple CarPlay™**
- **Android Auto**
- **MirrorLink®**

*Please consult peugeot.co.uk for a list of enabled Android phones — compatibility is based on the phone provider’s original operating system. CarPlay® is compatible with iPhone 5s/5c/5s, iPhone SE and iPhone 6/6 Plus/6s/6s Plus.

### Colour Reversing Camera

**Colour Reversing Camera:** (Standard from GT Line onwards)

A camera located on the rear of the vehicle is linked to the 9.7” capacitive colour touchscreen. Offering increased visibility when reversing, you’ll never look back.

A rear grid offers a clear view of obstructions to the rear of the vehicle coupled with grid lines oriented to the positioning of the steering wheel, offering perspective for distances of one and two metres respectively from the rear bumper.

### Panoramic Fixed Cielo Glass Roof

**Panoramic Fixed Cielo Glass Roof:** (Standard on Allure, GT Line and GTi versions)

Enjoy the world outside with PEUGEOT 308. Measuring 1.44m long and 1.08m across, the large fixed panel glass roof bathes the cabin in natural light.

An electric roller blind is also included, in either light grey or tramontane black, dependent on level. If the sunshine is too bright the electric blind is able to filter out 95% of natural light.
LED technology consumes considerably less energy to produce light, reducing fuel consumption by up to 5% and improving safety by providing better visibility. LED technology offers a whiter light for improved visibility at night, the light is also more similar to daylight, leading to reduced driver eye fatigue, improving safety.

Improved practicality, with dedicated AdBlue® filler under the fuel cap.

retractable parcel shelf in place boosts up to 660 litres, this extends up to an impressive 1775 litres with the rear seats folded flat, loaded to the roof.

“Magic Flat” Rear Seats: Offer 2/3 1/3 split fold functionality, when lowered, the rear seats lie flat to optimise loading. Lowering the seats couldn’t be easier, simply pull the handles located at the boot area, a particularly useful feature when loading items in tighter spaces, as there is no need to open the rear doors to lower the seats.

Retractable Tonneau Cover: A cover that can be pulled across to conceal items in the boot, retracted to allow for greater access, or removed altogether for optimised load space with the seats folded. For added flexibility the tonneau cover can be stored with ease under the boot floor in a designated space.

Boot Sill Height: The design of PEUGEOT 308 SW incorporates one of the lowest boot sills in the class. The unladen height is just 61cm, this allows easier loading and unloading of bulky items whilst also providing easier access for pets.

Aluminium Boot Rails: For additional security on the move, boot rails, complete with adjustable tethering hooks can be used to prevent items moving. (Optional on Allure models, standard GT Line & GT models)

LED technology offers a very striking visual signature that perfectly complements the stylish design of the PEUGEOT i-Cockpit®.

Our latest gearbox innovation in partnership with Aisin, featuring 8 gears for optimum driving pleasure. EAT8 offers:

- Up to a 5% reduction in fuel consumption as a result of optimised gearing
- Hyper progressive and linear with seamless changes for conquering the open road
- Optimised safety, gearbox automatically reverts to park “P” upon switching off vehicle ignition.
- Reduced weight, through carefully selected materials, EAT8 offers weight saving of 84g vs. EAT6

EAT8 is also controlled via the stylish new electric impulse control, beautifully designed, the compact selector perfectly complements the stylish design of the PEUGEOT i-Cockpit®.

EAT8 can also be controlled via the steering column mounted paddles.

BlueHDI Diesel Engine Technology:

BlueHDi is the name given to PEUGEOT’s latest generation of diesel engines. The result of a world-famous diesel heritage plus innovation and engineering excellence developed on the race track of Le Mans, BlueHDi complies with Euro 6.2 emission standards, to deliver exceptional fuel economy and CO₂ emissions alongside a driving experience rich in power and performance.

This excellence that has been developed and honed has lead to our latest development in diesel engine technology:

- 1.5L BlueHDi 130 S&S

The new BlueHDi 130 makes its debut in the PEUGEOT 308 range offering a host of innovations and benefits:

- Stronger performance from a smaller engine
- Improvements in fuel consumption
- Improved practicality, with dedicated AdBlue® filler under the fuel cap.

Full LED Headlights:

LED technology remains a rare feature in the car industry, with PEUGEOT 308 however this is not the case.

Full LED headlights feature from GT Line, allowing you to enjoy the following benefits:

- LED technology consumes considerably less energy to produce light, 50% less than halogen and 35% less than xenon technologies.
- LED technology offers a whiter light for improved visibility at night, the light is also more similar to daylight, leading to reduced driver eye fatigue, improving safety.
- LED technology requires no warm up time with instantaneous lighting response when compared to conventional halogen technologies.
- LED technology will last for the life of the car, compared to halogen technology with much shorter life expectancy.
- LED technology offers a very striking visual signature that perfectly complements the sharp exterior design of PEUGEOT 308.

For an additional dose of style, in conjunction with full LED headlights, PEUGEOT 308 features LED sequential scrolling front indicators, that glide outwards when signalling.

To complement LED technology used in the headlights, all PEUGEOT 308 models feature this technology in the signature design rear LED PEUGEOT signature ‘Claw Effect’ lights (hatch only) (with daylight function). In addition GT Line and GT models feature LED fog lights for increased visibility in poor driving conditions.

Full LED Headlights (Standard from GT Line onwards)

Practicality (SW Versions)

BlueHDI Diesel Engine Technology

Speed Efficient Automatic Transmission (EAT8)

BlueHDI Diesel Engine Technology

Speed Efficient Automatic Transmission (EAT8)

BlueHDI Diesel Engine Technology

BlueHDI Diesel Engine Technology

8 - Speed Efficient Automatic Transmission (EAT8)

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Full LED Headlights

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Full LED Headlights (Standard from GT Line onwards)

Practicality (SW Versions)

BlueHDI Diesel Engine Technology

Speed Efficient Automatic Transmission (EAT8)

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LED technology will last for the life of the car, compared to halogen technology with much shorter life expectancy.

LED technology offers a very striking visual signature that perfectly complements the sharp exterior design of PEUGEOT 308.

For an additional dose of style, in conjunction with full LED headlights, PEUGEOT 308 features LED sequential scrolling front indicators, that glide outwards when signalling.

To complement LED technology used in the headlights, all PEUGEOT 308 models feature this technology in the signature design rear LED PEUGEOT signature ‘Claw Effect’ lights (hatch only) (with daylight function). In addition GT Line and GT models feature LED fog lights for increased visibility in poor driving conditions.

Full LED Headlights (Standard from GT Line onwards)

Practicality (SW Versions)

BlueHDI Diesel Engine Technology

Speed Efficient Automatic Transmission (EAT8)

BlueHDI Diesel Engine Technology

Speed Efficient Automatic Transmission (EAT8)
**Exterior Lighting and Visibility**

- **LED headlamps** (includes LED fog lights and sequential LED indicator and Sports front bumper)
- **Black roof bars on SW**
- **Black window surround**
- **18” 'Saphir Black' two tone diamond cut and dark tinted varnish alloy wheels**
- **17” 'Rubis' diamond cut alloy wheels (with full size spare wheel)**
- **17” 'Rubis' diamond cut alloy wheels (with space saver spare wheel)**
- **Tow bar: detachable without tools, includes TSM (Trailer Sway Mitigation system) (13 pin plug)**
- **Full size spare wheel (only available on hatchback, 85 litre reduced boot volume)**

---

**Comfort and Convenience**

- **SpeedCam / Danger Zones subscription – 3 years***
- **TomTom Live services subscription – 3 year extension (6 years total)***
- **TomTom Live services subscription – 1 year extension (4 years total)***

---

**In-car Entertainment**

- **Black Mistral (with red stitching) leather sports style heated front seats with seat back pockets, massage function and electric lumbar adjustment. Leather rear seats**

---

**Exterior Features**

- **Visio Park 1: 180°**
- **Power folding door mirrors (includes courtesy approach lights)**
- **Electric parking brake (includes hill assist), standard with EAT8 automatic gearbox on Active trim level**
- **Driver Sport Pack**
- **Plus Pack 'ZV44' and ZV49. Blind spot monitoring changes to Active Blind Spot Detection* when paired with City Park option 'UB08', Active Blind Spot Detection is also included**
- **City Park enhanced parking assistance system with blind spot monitoring (includes parallel and bay parking functionality) when paired with Safety Pack 'ZV46', Safety Pack 'ZV49' and ZV48**
- **Tow bar load restraining net (SW only)**
- **Aluminium boot rails (includes adjustable tethering points) (SW only)**

---

**Technical Features**

- **Electronic headlamps with intelligent beam control (only available on hatchback)**
- **LED rear parking lights (including reverse)**
- **Remote control (including door locks)**
- **Automatic dimming rear view mirror**
- **Automatic dimming rear view mirror (including door locks)**
- **Power operated doors (including door locks)**
- **Power foldable rear view mirrors**
- **Power foldable rear view mirrors (including reverse lights)**
- **Power foldable rear view mirrors (including reverse lights) when paired with City Park option 'UB08'**
- **Power foldable rear view mirrors (including reverse lights) when paired with City Park option 'UB08' and Safety Pack + Drive Assist Pack includes all of the contents of the Safety Pack (ZV47) and Drive Assist Pack (ZV48) (not available with 1.6L BlueHDi 100 S&S)**
- **Launch Control**

---

**Paint**

- **Coupe: Franche Blue / Nera Black**
- **Coupe: Ultimate Red / Nera Black and Pearlescent White / Nera Black**
- **Metallic paint**
- **White paint**

---

**Specification and Security**

- **Drive Assist Pack (ZV58) (adaptive cruise control) + Automatic Emergency Braking (ZV61), Only in conjunction with an automatic gearbox**
- **Safety Pack (includes Driver Attention alert (DAA) PEUGEOT Smartbeam assistance, speed limit recognition and recommendation and active lane keeping assistance, Only paired with City Pack option ZV69, Active Blind Spot Detection is also included)***

---

**Options**

- **Limited availability**
- **Black roof bars on SW**
- **Black window surround**
- **18” 'Saphir Black' two tone diamond cut and dark tinted varnish alloy wheels**
- **17” 'Rubis' diamond cut alloy wheels (with full size spare wheel)**
- **Tow bar load restraining net (SW only)**
- **Aluminium boot rails (includes adjustable tethering points) (SW only)**
- **Exterior Features**
- **Comfort and Convenience**
- **In-car Entertainment**
- **Exterior Features**
- **Technical Features**
- **Paint**
- **Specification and Security**
- **Options**

---

**Notes**

- Please refer to technical specification page for impact on CO2 and HMP performance.
- All option(s) LDEV is specified on this variant, please refer to technical page for impact on CO2 and HMP performance.
- **UN01**
- **QK02**
- **OK01**
- **QM02**

---

**Subject to subscription – after you have taken delivery of your vehicle, please subscribe on:**

- [https://services-store.peugeot.co.uk/](https://services-store.peugeot.co.uk/)
## PEUGEOT 308 Range: Equipment

### BODYSTYLE

<table>
<thead>
<tr>
<th></th>
<th>ACTIVE</th>
<th>ALLURE</th>
<th>TECH EDITION</th>
<th>GT LINE</th>
<th>GTi</th>
</tr>
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<tbody>
<tr>
<td>5 Door Hatchback</td>
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<td>●</td>
<td>●</td>
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<tr>
<td>5 Door SW</td>
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### SECURITY

<table>
<thead>
<tr>
<th>Feature</th>
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<th>TECH EDITION</th>
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<th>GTi</th>
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<tbody>
<tr>
<td>ABS (Anti-lock Braking System)</td>
<td>●</td>
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<tr>
<td>Airbags: Driver and front passenger airbags</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Airbags: Driver and front passenger side airbag</td>
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</tr>
<tr>
<td>Airbags: Front and rear curtain airbags</td>
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<tr>
<td>Alarm (Thatcham category one approved)</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Automatic door locking when moving off</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Automatic hazard light activation upon heavy brake application</td>
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<tr>
<td>Child locking functionality on rear doors</td>
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<tr>
<td>Deadlocking</td>
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<td>●</td>
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<tr>
<td>Electronic code immobiliser</td>
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<tr>
<td>ESP (Electronic Stability Program)</td>
<td>●</td>
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<td>●</td>
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<tr>
<td>Exterior temperature indicator with ice warning</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Front optimised safety headrests and rear retractor headrests</td>
<td>●</td>
<td>●</td>
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</tr>
<tr>
<td>Front three-point rearward seatbelts, with force limiters</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
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</tr>
<tr>
<td>Gear Shift Indicator</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Headlights left-on audible warning</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Isofix child seat fixings (2) in the outer rear seats</td>
<td>●</td>
<td>●</td>
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<tr>
<td>PEUGEOT Connect SOS and Assistance</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Programmable cruise control and speed limiter</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Rear three-point rearward seatbelts (3), with force limiters in the outer rear seats</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Seatbelt not fastened audible and visual alert for front seats</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Seatbelt unfastened on the move audible and visual alert for front and rear seats</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Self-levelling headlights (linked to full LED headlight option)</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Steel space saver space</td>
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<tr>
<td>Tyre pressure sensors</td>
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### COMFORT AND CONVENIENCE

<table>
<thead>
<tr>
<th>Feature</th>
<th>ACTIVE</th>
<th>ALLURE</th>
<th>TECH EDITION</th>
<th>GT LINE</th>
<th>GTi</th>
</tr>
</thead>
<tbody>
<tr>
<td>Air conditioning (manual)</td>
<td>●</td>
<td>●</td>
<td>●</td>
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</tr>
<tr>
<td>Central front armrest with height and longitudinal adjustment</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
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</tr>
<tr>
<td>Dark-tinted rear side and tailgate windows</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Electric and heated door mirrors</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Electric parking brake (includes hill assist), standard with automatic gearlock on Active trim level</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Electric power steering with reach- and rake-adjustable steering column</td>
<td>●</td>
<td>●</td>
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</tr>
<tr>
<td>Front central console with cup holder</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Front interior light with reading spotlights (2) and rear interior light with timer</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Front wipers not with multi-speed setting</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Grab handles (4), retractable, dumped</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Heated rear windowscreen</td>
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<tr>
<td>Illuminated vanity mirrors</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Map pockets on front seat backs</td>
<td>●</td>
<td>●</td>
<td>●</td>
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</tr>
<tr>
<td>Multi-function trip computer</td>
<td>●</td>
<td>●</td>
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<tr>
<td>One-touch electric front and rear windows with pinch protection</td>
<td>●</td>
<td>●</td>
<td>●</td>
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</tr>
<tr>
<td>Parking sensors - rear</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Parking sensors - front and rear</td>
<td>●</td>
<td>●</td>
<td>●</td>
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</tr>
<tr>
<td>PEUGEOT i- Cockpit®</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
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</tr>
<tr>
<td>PEUGEOT i-Cockpit®: compact multi-function steering wheel</td>
<td>●</td>
<td>●</td>
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</tr>
<tr>
<td>PEUGEOT i-Cockpit®: Head-up instrument panel</td>
<td>●</td>
<td>●</td>
<td>●</td>
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</tr>
<tr>
<td>PEUGEOT i-Cockpit®: 9.7” interactive touchscreen</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<tr>
<td>PEUGEOT Open and Go (keyless entry and push button start) and USB charger at the back</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Power folding door mirrors</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Rear armrest with ski flap and two cup holders</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Rear coasts hooks (2)</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Rear window/wiper triggered automatically in reverse gear</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Remote central locking (two remotes)</td>
<td>●</td>
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<tr>
<td>Roof mounted antenna</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<tr>
<td>1/3 - 2/3 folding rear seat: Hatch only</td>
<td>●</td>
<td>●</td>
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<tr>
<td>1/3 - 2/3 folding rear seat (‘Magic Flat’ modularity with controls accessible from the load) - SW only</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Colour-reversing camera</td>
<td>●</td>
<td>●</td>
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### INTERIOR FEATURES

<table>
<thead>
<tr>
<th>Feature</th>
<th>ACTIVE</th>
<th>ALLURE</th>
<th>TECH EDITION</th>
<th>GT LINE</th>
<th>GTi</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aluminium style pedals and door sills</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Door armrests and fascia panels trimmed in Mistral fabric</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Door armrests and fascia panels trimmed in Mistral leather effect trim with red stitch detail</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Driver’s Sport Pack</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Flaring rings (4x), in load area</td>
<td>●</td>
<td>●</td>
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</tr>
<tr>
<td>Gear lever - automatic in black leather effect and satin chrome (KATE)</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Gear lever - automatic in gloss black and satin chrome (KATE) - linked to the steering column-mounted paddles</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Gear lever - manual in black (5 speed gearbox) or satin chrome (6 speed gearbox)</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Front armrest and gear lever gaiter with red contrast stitching</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Metallic floor mats with red contrast stitching</td>
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<tr>
<td>Metallic full-grain leather steering wheel with stitch detail</td>
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<tr>
<td>Metallic full-grain leather steering wheel with red stitch detail</td>
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<tr>
<td>Metallic full-grain leather steering wheel with red stitch detail and ‘GT’ emblem</td>
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<tr>
<td>Metallic full-grain leather steering wheel with red stitch detail, ‘GT’ emblem and red centering mark</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Roof lining - light grey</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Roof lining - Transmontana black</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
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</tr>
<tr>
<td>Satin chrome dashboard trim</td>
<td>●</td>
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</tr>
<tr>
<td>Satin chrome interior door handles</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Seating: ‘Comfort’ front seats</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
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</tr>
<tr>
<td>Seating: ‘Sports style’ front seats with elongated cushion bases and increased side support</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<td>●</td>
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<tr>
<td>Seatings: GTi bucket seat with PEUGEOT Sport branding</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Seatings: driver and front passenger seat height adjustment</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Seatings: driver and front passenger seat manual adjustment (longitudinal and back rest angle)</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Seatings: driver and front passenger seat massage function (with two intensity settings)</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Seatings: driver seat lumbar adjustment</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
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</tr>
<tr>
<td>Seatings: front passenger seat lumbar adjustment</td>
<td>●</td>
<td>●</td>
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*Only available on 1.2L PureTech 130 5G6 EAT8 on Active and Allure.
### EXTERIOR FEATURES

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<th>Optional</th>
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</tbody>
</table>

#### IN CAR ENTERTAINMENT

<table>
<thead>
<tr>
<th>Standard</th>
<th>Optional</th>
<th>Unavailable</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### SECURITY FEATURES

<table>
<thead>
<tr>
<th>Standard</th>
<th>Optional</th>
<th>Unavailable</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### EXTERIOR LIGHTING AND VISIBILITY

<table>
<thead>
<tr>
<th>Standard</th>
<th>Optional</th>
<th>Unavailable</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
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</tbody>
</table>

### PEUGEOT 308 Range: Equipment

<table>
<thead>
<tr>
<th>Model</th>
<th>Active</th>
<th>Tech Edition</th>
<th>GT Line</th>
<th>GTi</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Model shown is PEUGEOT 308 SW GT Line with optional Pearlescent White paint.

Additional terms & conditions apply to connected services, including customer acceptance of location sharing prior to activation.

Where LED headlights are specified on Allure, please refer to technical pages for impact on CO2 and MPG performance.

**Where LED headlights are specified on Allure, please refer to technical pages for impact on CO2 and MPG performance.**

**Subject to subscription — after you have taken delivery of your vehicle, please subscribe on: https://services-store.peugeot.co.uk/**

For further information call PEUGEOT on 0800 083 3000 or visit our website at www.peugeot.co.uk
**New PEUGEOT 3008 SUV Range**

**ACTIVE**
- Mistral 'Mistra' cloth seat trim with overstitch detail
- Mistral 'Oxford' leather effect and cloth seat trim with overstitch detail
- Black Mistral leather trim with overstitch detail
- Alcantara® seat with double topstitching orange and Tech edition blue
- Mistral 'Oxford Red' leather effect and cloth seat trim with red overstitch detail

**ALLURE**
- Mistral black / Tramontane black
- Mistral black / light grey
- Mistral black / light grey
- Mistral black / light grey
- Mistral black / light grey

**TECH EDITION**
- Mistral black / light grey
- Mistral black / light grey
- Mistral black / light grey
- Mistral black / light grey
- Mistral black / light grey

**GT LINE**
- Mistral black / light grey
- Mistral black / light grey
- Mistral black / light grey
- Mistral black / light grey
- Mistral black / light grey

**GT**
- Mistral black / light grey
- Mistral black / light grey
- Mistral black / light grey
- Mistral black / light grey
- Mistral black / light grey

**UPHOLSTERY**

<table>
<thead>
<tr>
<th>Paint Option</th>
<th>ACTIVE</th>
<th>ALLURE</th>
<th>TECH EDITION</th>
<th>GT LINE</th>
<th>GT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mistral grey</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Mistral black</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Mistral red</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Mistral white</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
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</table>

**PEUGEOT 308 Range: Paint Options**

- **SOLID PAINT**
  - Hurricane Grey
  - Bianca White
- **METALLIC PAINT**
  - Cumulus Grey
  - Nimbus Grey
  - Twilight Blue
  - Nera Black
  - Magnetic Blue
- **PEARLESCENT PAINT**
  - Ultimate Red
  - Pearlescent White
- **COUPE FRANCHE PAINT**
  - Magnetic Blue / Nera Black
  - Ultimate Red / Nera Black
  - Pearlescent White / Nera Black

For further information call PEUGEOT on 0800 083 3000 or visit our website at www.peugeot.co.uk
**PEUGEOT 3008 Range: Upholstery Options**

<table>
<thead>
<tr>
<th>Upholstery</th>
<th>ACTIVE</th>
<th>ALLURE</th>
<th>TECH EDITION</th>
<th>GT LINE</th>
<th>GT</th>
<th>GT</th>
<th>GT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mistral 'Metax' cloth seat trim with overstitch detail</td>
<td>67FX</td>
<td>66FX</td>
<td>BDFX</td>
<td>AYFH</td>
<td>ONFJ</td>
<td>BDFJ</td>
<td>TUFJ</td>
</tr>
<tr>
<td>Mistral 'Oxford' leather effect and cloth seat trim with overstitch detail</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Black Mistral leather trim with overstitch detail</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Alcantara® seats with double overstitch details in orange and Tech Edition blue</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Mistral 'Oxford Red' leather effect and cloth seat trim with red overstitch detail</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Black Mistral leather trim with red overstitch detail</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Alcantara®, cloth and leather effect seat trim with red overstitch detail</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
</tbody>
</table>

**For further information call PEUGEOT on 0800 083 3000 or visit our website at www.peugeot.co.uk**
## PEUGEOT 308 Hatchback: Technical Specification

### PERFORMANCE

|figures quoted reflect a range of configurations (including non-UK market vehicles) and are subject to changes resulting from ongoing product development, range evolutions, testing and evaluations.

### BRAKES

- Stop and roll function
- Cable capacity [m]
- Maximum power by [Hp (Kw)]
- Maximum torque (lbf ft) [Nm]
- 5-speed manual
- 6-speed manual
- 6-speed / 8-speed automatic

### FUEL

- Capacity [litres]
- Carbon monoxide (mg/km)
- Nitrogen Oxides (mg/km)
- Total hydrocarbons (mg/km)
- Total hydrocarbons + Nitrogen Oxides (mg/km)
- Particulate Matter (mg/km)

### VEHICLE

- Maximum speed (mph)
- Acceleration 0-62 mph (sec)
- Carbon Dioxide (CO2) emissions (g/km)
- Fuel Consumption: Combined MPG (litres/100km)
- Fuel Consumption: Low MPG (litres/100km)
- Fuel Consumption: Medium MPG (litres/100km)
- Fuel Consumption: High MPG (litres/100km)
- Fuel Consumption: Extra-high MPG (litres/100km)
- Fuel Consumption: Combined MPG (litres/100km)

### SUSPENSIONS

- Front suspension
- Rear suspension
- Front and rear discs
- Gas - 16" tyres
- Gas - 17" tyres
- Gas - 18" tyres
- More wheel (space saver)

### TYRES

- Size - 15" tyres
- Size - 16" tyres
- Size - 17" tyres
- Size - 18" tyres
- Size - 19" tyres
- Size - 20" tyres
- Size - 21" tyres
- Size - 22" tyres

### DRIVETRAIN

- Maximum torque lb/ft (Nm)
- Maximum power hp (Kw)
- Maximum braked trailer weight

### INSTRUMENTATION

- Traction Control
- Stability Control
- ABS

### INSURANCE CODES

- GT
- GT Line

---

* Stock only on Active and Allure.

### FIGURES SHOWN ARE FOR COMPARABILITY PURPOSES; YOU SHOULD ONLY COMPARE FUEL CONSUMPTION AND CO2 FIGURES WITH OTHER VEHICLES TESTED USING THE SAME TECHNICAL STANDARD.

---

### FIGURES QUOTED REFLECT A RANGE OF CONFIGURATIONS (INCLUDING NON-UK MARKET VEHICLES) AND ARE SUBJECT TO CHANGES RESULTING FROM ONGOING PRODUCT DEVELOPMENT, RANGE EVOLUTIONS, TESTING AND EVALUATIONS.

---

The fuel consumption you achieve, and CO2 produced, in real world conditions will depend upon a number of factors: including the accessories fitted (post registration), variations in weather, driving styles and vehicle load. There is a new test (WLTP®) used to measure fuel consumption and CO2 figures. The CO2 figures shown are NEDC equivalent, calculated using EC correlation tool which converts WLTP figures to NEDC figures, however, these NEDC® figures are based on the outgoing test cycle (NEDC®) and will be used to calculate tax for first registration.


---

**LOW**: Low speed city driving, representative of city centre driving, maximum 35mph.

**MEDIUM**: Medium speed town driving, representative of town or suburban driving, maximum 50mph.

**HIGH**: High speed rural driving, representative of A-road or dual carriageway driving, maximum 60mph.

**EXTRA HIGH**: Extra high speed motorway driving, representative of a typical European motorway, maximum 81mph.

**COMBINED**: A mixed journey average of all elements.

*Figures quoted reflect a range of configurations (including non-UK market vehicles) and are subject to changes resulting from ongoing product development, range evolutions, testing and evaluations.*
### PEUGEOT 308 SW: Technical Specification

#### FUEL CONSUMPTION

<table>
<thead>
<tr>
<th>Petrol</th>
<th>Diesel</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1.2L PureTech 110 S&amp;S</strong>: 6-speed manual</td>
<td><strong>1.2L BlueHDi 130 EAT8 S&amp;S</strong>: 8-speed Efficient Automatic Transmission</td>
</tr>
<tr>
<td><strong>1.2L PureTech 130 S&amp;S</strong>: 6-speed manual</td>
<td><strong>1.2L BlueHDi 130 EAT8 S&amp;S</strong>: 8-speed Efficient Automatic Transmission</td>
</tr>
<tr>
<td><strong>1.2L PureTech 130 EAT8 S&amp;S</strong>: 8-speed Efficient Automatic Transmission</td>
<td><strong>1.2L BlueHDi 130 S&amp;S</strong>: 6-speed manual</td>
</tr>
<tr>
<td><strong>1.2L PureTech 130 EAT8 S&amp;S</strong>: 8-speed Efficient Automatic Transmission</td>
<td><strong>1.2L BlueHDi 130 S&amp;S</strong>: 6-speed manual</td>
</tr>
<tr>
<td><strong>1.6L BlueHDi 130 S&amp;S</strong>: 6-speed manual</td>
<td><strong>1.6L BlueHDi 130 EAT8 S&amp;S</strong>: 8-speed Efficient Automatic Transmission</td>
</tr>
<tr>
<td><strong>2.0L BlueHDi 180 EAT8 S&amp;S</strong>: 8-speed Efficient Automatic Transmission</td>
<td><strong>2.0L BlueHDi 180 EAT8 S&amp;S</strong>: 8-speed Efficient Automatic Transmission</td>
</tr>
</tbody>
</table>

#### PERFORMANCE

- Maximum speed (mph)
- Acceleration 0-62 mph (sec)
- Fuel Consumption: Combined MPG (litres/100km).
- Fuel Consumption: Extra-High MPG (litres/100km).
- Fuel Consumption: Medium MPG (litres/100km).
- Fuel Consumption: Low MPG (litres/100km).
- Fuel Consumption: High MPG (litres/100km).  
  - Total hydrocarbons (mg/km)
  - Total nitrogen oxides (mg/km)
  - Particulate matter (mg/km)
  - Carbon dioxide (CO2) emissions (g/km)

#### BRAKES

- Front and rear disc brakes
- Front brake calipers
- Rear brake calipers
- Size - 16" tyres
- Size - 17" tyres
- Size - 18" tyres
- Size - 19" tyres
- Size - 20" tyres
- Size - 21" tyres

#### SUSPENSIONS

- Front suspension
- Rear suspension
- Suspension type

#### SPECIFICATION AND OPTIONS

- Allure
- Active
- GT Line
- Deformable Crossmember
- 225/40R18W
- 225/45R17V
- 225/40R18W
- 225/45R17V

#### WHEELS

- Size - 18" tyres
- Size - 17" tyres
- Size - 16" tyres
- Size - 15" tyres
- Size - 14" tyres
- Size - 13" tyres

#### MEASURES AND CODES

- Gross vehicle weight
- Mass in service
- Kerb weight
- Gross train weight
- Maximum trailer load weight
- Maximum tow ball weight

#### SPECIFICATION AND OPTIONS

- Active
- Allure
- GT Line
- Deformable Crossmember
- 225/40R18W
- 225/45R17V
- 225/40R18W
- 225/45R17V

---

The fuel consumption you achieve, and CO2 produced, in real world conditions will depend upon a number of factors: including the accessories fitted (post registration), variations in weather, driving styles and vehicle load. There is a new test (WLTP*) used to measure fuel consumption and CO2 figures. The CO2 figures shown are NEDC equivalent, calculated using EC correlation tool which converts WLTP figures to NEDC figures, however, these NEDCeq figures are based on the outgoing test cycle (NEDC**) and will be used to calculate tax for first registration.

Equations shown for comparability purposes; you should only compare fuel consumption and CO2 figures with other vehicles tested using the same technical standard.

---

WLTP - Worldwide harmonized Light vehicles Test Procedure.

NEDC - New European Driving Cycle.

*LOW* Low speed city driving, representative of city centre driving, maximum 35mph.

**HIGH** High speed rural driving, representative of A-road or dual carriageway driving, maximum 60mph.

**EXTRA HIGH** Extra high speed motorway driving, representative of a typical European motorway, maximum 81mph.

COMBINED: A mixed journey average of all elements.

Figures quoted reflect a range of configurations (including non-UK market vehicles) and are subject to changes resulting from ongoing product development, range evolutions, testing and evaluations.
How Does the Process Work?

The process specifically targets the pollutants of diesel combustion, removing hydrocarbons and carbon monoxide, reducing nitrogen oxides by up to 90% and eliminating 99.9% of particulates. This occurs during a three stage process:

- **Stage One** - the oxidation catalytic converter eliminates the hydrocarbons (HC) and the carbon monoxide (CO), transforming them into water (H₂O) and carbon dioxide (CO₂).
- **Stage Two** - the SCR (Selective Catalytic Reduction) transforms the nitrogen oxides (NOx) into water (H₂O) and nitrogen (N₂), which is the main constituent of air (78%), due to the addition of AdBlue® (mixture of urea and water).
- **Stage Three** - the Particulate Emission Filter eliminates 99.9% of the particulates by number, leaving just harmless water (H₂O) and nitrogen (N₂) gases to be emitted from the exhaust.

To allow treatment of nitrogen oxides (NOx) emissions, PEUGEOT passenger cars powered by BlueHDi engine technology are fitted with a separate AdBlue® tank to hold the solution. In most instances this tank is around 17 litres in size. AdBlue® like fuel and screenwash is treated as a consumable and must be kept regularly topped up. Various factors can affect consumption of AdBlue® including but not limited to driving style, weight carried in the vehicle and environmental factors.

### Topping Up AdBlue®

<table>
<thead>
<tr>
<th>PEUGEOT Model</th>
<th>AdBlue® Tank Size</th>
<th>Tank Location</th>
<th>Top Up Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>308 and 308 SW</td>
<td>17 litres</td>
<td>Drivers side, under fuel filler cap</td>
<td>Around 3,500 miles / after 7 fuel fill-ups</td>
</tr>
</tbody>
</table>

To prevent your PEUGEOT running out of the AdBlue® additive the car is fitted with a low level detection facility, just as would be the case with fuel. A series of notifications are available but where the AdBlue® range exceeds 1,500 miles (2,400 km), no information range is automatically displayed.

- Remaining range between 1,500 and 500 miles (2,400 and 800 km): When switching on the ignition, the orange warning lamp (as shown on the left) comes on for about thirty seconds, accompanied by the display of a message ("Top up AdBlue: Starting prevented in x miles/km") indicating the remaining range expressed in miles or kilometres. The reserve level has been reached; it is recommended that you top up as soon as possible.
- Remaining range between 500 and 62 miles (800 and 100 km): When switching on the ignition, this warning lamp comes on, accompanied by an audible signal (1 beep) and the display of a message (e.g. "Top up AdBlue: Starting impossible in x miles") indicating the remaining range expressed in miles or kilometres. When driving, the audible signal and the message display are triggered every 6 miles (10 km) until the level is topped up. It is essential to top up as soon as possible and before the tank is completely empty; otherwise it will not be possible to restart the engine after the next stop.
- Remaining range less than 62 miles (100 km): When driving, the audible signal and the message display are triggered every 6 miles (10 km) until the AdBlue® tank is topped up. It is essential to top up as soon as possible and before the tank is completely empty; otherwise it will not be possible to restart the engine after the next stop.

### Important Points

- If your vehicle’s AdBlue® tank is completely empty – which is confirmed by the alert messages and the impossibility of starting the engine - you must add at least 5 litres of AdBlue® solution
- Never pour AdBlue® into the Diesel fuel tank
- If any AdBlue® is splashed, or if there are any spillages on the side of the body, rinse immediately with cold water or wipe with a damp cloth
- If the fluid has crystallised, clean it off using a sponge and hot water
- Keep AdBlue® out of the reach of children, in its original container
- Never store AdBlue® containers in your vehicle
- Use only AdBlue® fluid that meets the ISO 22241 standard
- Never transfer AdBlue® to another container: it would lose its purity
- Never dilute AdBlue® with water
- Important: in the event of a top-up after an AdBlue® breakdown, you must wait about five minutes before switching on the ignition, without opening the driver’s door, unlocking the vehicle or bringing the electronic key into the passenger compartment.

For further information call PEUGEOT on 0800 083 3000 or visit our website at www.peugeot.co.uk
For further information call PEUGEOT on 0800 083 3000 or visit our website at www.peugeot.co.uk
New PEUGEOT 308 Range: Service Contracts

Peugeot offer two levels of Service Contract:

PEUGEOT Service Plans

What's included:

- PEUGEOT Service Plans offer complete assurance that all your servicing costs will be completely covered for the duration of the plan
- We offer PEUGEOT Service Plans for up to five years with many mileage options
- One-off up front or monthly direct debit payment options available
- All packages are affordable and inflation proof, which means they will remain at a fixed cost for the duration of the plan.

Monthly price examples*:

<table>
<thead>
<tr>
<th>36 Months / 30,000 Miles</th>
<th>48 Months / 40,000 Miles</th>
<th>60 Months / 50,000 Miles</th>
</tr>
</thead>
<tbody>
<tr>
<td>14.16 per month</td>
<td>17.66 per month</td>
<td>17.40 per month</td>
</tr>
</tbody>
</table>

* Price examples based on an annual mileage of 10,000 per annum

A Peugeot Service Plan can be purchased up to 12 months after registration date. The prices quoted above are indicative, for a bespoke quote please contact your local Peugeot Dealer. If the plan is taken out after the date of registration an additional payment will be required to cover this starting period. Any normal wear and tear maintenance work such as replacement of tyres, brake pads, brake discs, clutches, shock absorbers, wipers, batteries, bulbs, silencer, exhausts and windscreens are excluded. Servicing must be carried out by a Peugeot Authorised Repairer in the UK. Peugeot Motor Company reserve the right to change, amend or withdraw this product at any time.

Extended Peugeot Assistance*

What's included: Extension of your Peugeot Assistance Cover

- Offers you the opportunity to extend Peugeot Assistance up to a further two years
- Cover includes:
  - Peugeot Assistance from Home
  - Peugeot Roadside Assistance
  - Peugeot Recovery
  - Peugeot Onward Travel
  - Peugeot European Cover

* Excludes non-vehicle induced faults

To find out about extending your Peugeot Assistance cover, call 0800 294 0294

For further information call PEUGEOT on 0845 200 1234 or visit our website at www.peugeot.co.uk
## Manufacturers Recommended Retail Price On The Road

The On the Road MRRP featured includes the following from April 2019:

<table>
<thead>
<tr>
<th>Tax band</th>
<th>CO2 (g/km)</th>
<th>First Year VED (Petrol)</th>
<th>First Year VED (Diesel)</th>
<th>Annual Tax</th>
<th>First Reg fee</th>
<th>Delivery Charge</th>
<th>VAT @ 20% on Delivery</th>
<th>Total OTR Costs (Petrol)</th>
<th>Total OTR Costs (Diesel)</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
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<td>£0.00</td>
<td>£0.00</td>
<td>£0.00</td>
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<td>£583.33</td>
<td>£116.67</td>
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<tr>
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<td>£145.00</td>
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<td>£583.33</td>
<td>£116.67</td>
<td>£765.00</td>
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<td>£110.00</td>
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<td>£780.00</td>
<td>£865.00</td>
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<tr>
<td>D</td>
<td>76-90</td>
<td>£110.00</td>
<td>£130.00</td>
<td>£145.00</td>
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<td>I</td>
<td>151-170</td>
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<td>171-190</td>
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<td>£1,280.00</td>
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<td>£55.00</td>
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<td>L</td>
<td>226-255</td>
<td>£1,815.00</td>
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<td>£145.00</td>
<td>£55.00</td>
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VAT is calculated at 20%

VAT is not applicable to cars sold in the Channel Islands

### PEUGEOT 3 Years of Warranty

All vehicles first registered in the UK and purchased from a UK PEUGEOT Dealer benefit from a PEUGEOT 2 year unlimited mileage manufacturer’s warranty and a free optional additional 1 year of warranty provided by the PEUGEOT Dealer Network in the UK.

### PEUGEOT Assistance

All new PEUGEOTs come with PEUGEOT Assistance, our breakdown assistance service.

PEUGEOT Assistance is available every minute of the day and night; 365 days of the year, for you and anyone else driving your PEUGEOT with your permission.

Full details are available at www.peugeot.co.uk

### Terms and Conditions

All information and prices correct at time of publication, but are subject to change at any time without prior notice (which may occur as a result of matters including, but not limited to, any changes in legislation and/or any changes by the government).

It is our policy to continually improve our vehicles in every way. To avoid any misunderstandings you are advised to check with your PEUGEOT Dealer the prices, specification (including colour), equipment, accessories and equipment relating to any PEUGEOT vehicle and the exact cost and availability prior to ordering.

Where a feature is described as an option in this publication it should be assumed that it is at extra cost unless specifically stated otherwise.

Issued by Sales and Marketing, PEUGEOT Motor Company PLC, Pinley House, Sunbeam Way, Coventry CV3 1ND.